

Survey Results

On June 6, 2003, five COK members randomly selected 165 egg consumers in Washington, D.C. to fill out a ten-question survey. The respondents were not told for whom the survey was being conducted until they had filled out and signed their surveys.

Among the 165 respondents who were regular egg consumers and/or expected to buy eggs in the future:



	Yes	No	Don't Know
1. Do you buy eggs on a regular basis from a retail establishment?	75.8%	23.0%	1.2%
2. Do you plan to buy eggs from a retail establishment in the future?	98.8%	0.0%	1.2%

	A	B	No Difference	Don't Know
3. Between A and B (above), which eggs are <i>More Likely</i> to have been laid by hens kept in cages?	13.3%	66.7%	6.7%	13.3%
4. Between A and B (above), which eggs are <i>More Likely</i> to have been laid by free-roaming hens?	70.3%	8.5%	7.3%	13.9%
5. Between A and B (above), which eggs are <i>More Likely</i> to have been laid by hens that had their beaks partially removed without anesthesia while young?	3.64%	70.3%	4.24%	21.82%
6. Between A and B (above), which eggs are <i>More Likely</i> to have been laid by hens that had food withheld from them for a period of time until they may have lost 30 percent of their body weight?	4.9%	69.1%	3.6%	22.4%

Exhibit 11-B



	Yes	No	Don't Know
7. Would seeing the "Animal Care Certified" logo in photo A (above) on a carton of eggs increase your likelihood of buying that carton instead of one without the logo?	71.5%	17.0%	11.5%
For questions 8 - 10: Currently, there is no legal definition of "humane" treatment of hens.			
8. Would you consider the practice of confining hens in cages where they are given less space than a sheet of letter-sized paper to be "humane"?	5.5%	90.3%	4.2%
9. Would you consider the practice of partially removing the beaks of young hens without anesthesia to be "humane"?	3.64%	93.94%	2.42%
10. Would you consider the practice of withholding all food from hens up to a point at which they may have lost 30 percent of their body weight to be "humane"?	4.24%	92.12%	3.64%